ساي فـيــســـت دبي SciFest Dubai™

You don't have to be a **scientist** to love **science**.

What is SciFest Dubai?

SciFest Dubai is a platform to promote creativity, critical thinking, innovation, and STEAM education. The aim is to promote a love for science and a deeper understanding of the scientific method.

In addition to organising the annual Science Festival, SciFest Dubai also promotes STEAM Education and public understanding of science through numerous workshops, thinktanks, projects, conferences, community initiatives, and radio shows.

SciFest Dubai is partners with Dubai Government's KHDA (Knowledge and Human Development Authority.) The 2015 Festival is set to take place from **October 4-9** at **Dubai Municipality's Children's City** in partnership with the Goethe Institute's Science Film Festival.

The Chief Guest at the Opening Ceremony keynote conference is **Dr Abdullah Al Karam**, **Director General of KHDA**.



Vision

SciFest Dubai aims to be a major regional science festival. Through partnerships with educational organisations, private enterprises, and government bodies SciFest Dubai seeks to be an integral part of Dubai's Expo 2020.

Mission

To celebrate science and to promote STEAM Education.

Scifest Jubai Core Values



Intelligent Optimism

Intelligent Optimism is about being thrilled, excited, and optimistic about the future in an informed and rational way based on what science and technology have to offer.



Scientific Literacy

Science is more than a collection of facts. It's a way of thinking. When one looks at the world through a scientifically literate lens, the world becomes a place full of answers and free from superstition.



Cosmic Citizenship

Cosmic citizenship is about moving beyond being merely a global citizen and thinking of oneself as a citizen of the universe. It involves seeking knowledge about the cosmos and being future ambassadors for planet earth.



Collaboration

The 21st century calls for collaboration over competition. "We" is the new "me" - especially in the fields of science and education.

SciFest Dubai Initiatives



Intelligent Optimism is a global movement founded by SciFest Dubai. The aim is to spread informed optimism about technology and the future thought memes, workshops, and by curating online content Cafe Scientifique Dubai is a meet up group that aims to promote conversations about science in an informal setting. It is

the first of its kind in the Middle East.





Tesser@ct

Project Tesseract™ is an online salon that aims to promote third culture conversations. It provides a platform for thinkers in Dubai and the MENA region to share their thoughts on issues related to the sciences and the arts.



200,000 Website visits



Last year the Science Film Festival reached over **580,000 visitors** in **13 countries**. It is the most extensive event of its kind and one of the biggest film festivals worldwide in terms of audience reach. The 2015 Science Film Festival is in collaboration with UNESCO's International Year of Light.



2015 Venue Sponsor - Children's City



Friends of SciFest Dubai









David Deutsch Quantum Computing Physicist



Steven Pinker Cognitive Scientist, TIMES Top 100 Thinker



Jason Silva Host of NatGeo's Brain Games

Friends of SciFest Dubai













Michael Shermer Presidential Fellow at Chapman University

H.E. Sheikh Dr. Majid Al Qassimi

Founder. The MENA Scientist

Simon Singh **BBC** Producer Science Author

Chief Guest Dr Abdulla Al Karam Director General of KHDA

(Knowledge and Human Development Authority)













dubai astronomy group

DUCTAC DUBAI COMMUNITY THEATRE & ARTS CENTRE



NONPROFIT CREATIVE EXCELLENCE SINCE 1984

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Scifest Dubai Festival Director





Founder, Café Scientifique Dubai Editor, Phoebus Online



2014 Sheikh Hamdan bin Rashid Al-Maktoum Distinguished Teacher Award



2014 Global Education Forum Award for Innovation in Education



2013 GEMS Education Outstanding Educator Award for **Professional Development**

Key Points from 2014 Festival

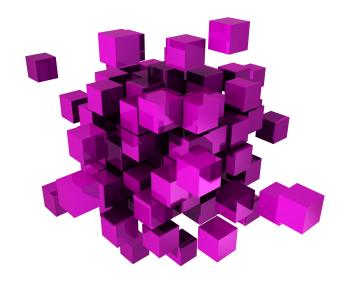
4 Day festival 25 Events

14,000 visitors and participants250,000 student and parent reach300,000+ Facebook Followers

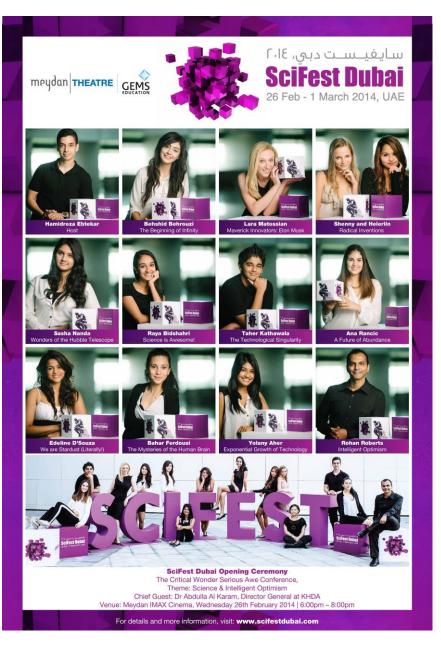




Main Events from 2014



Opening Ceremony Keynote Conference: Critical Wonder Serious Awe



Opening Ceremony

Keynote Event **12** inspirational speakers Explaining the Wonders of Science On the theme of Intelligent Optimism Science Talks Live streamed on the internet



The Critical Wonder Serious Awe conference is the keynote event at the SciFest Dubai and is part of the opening ceremony. Drawing on the scientific works of Matt Ridley, David Deutsch, Neil Degrasse Tyson, Steven Pinker, and many other scientists, the speakers will present powerful 5-minute talks on the positive influence science has had on human lives and how exponential growth in emerging technologies will have a radical impact on the human condition and change society for the better. Many of the inspirational speakers have previously spoken at TEDx events. The Chief Guest at the opening ceremony is Dr Abdulla Al Karam, Director General at KHDA.

> سابغیاست دیم، ۲۰۱٤ SCIERS 26 Feb - 1 March 2014, UAE

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www.SciFestdubai.com Website Facebook SciFestdubai Twitter @SciFestdubai #SciFestdubai









Keynote speakers speaking on the theme of Intelligent Optimism at the Opening Ceremony keynote conference: Critical Wonder Serious Awe

Critical Wonder

onference

Serious Awe

GREES

B J, -















Raya Bidshahri Co-founder, Cafe Sci Dubai www.rayabidshahri.com

Adam Griffin Educator & Science Enthusiast

Dr Majid Al Qassimi Founder The MENA Scientist www.themenascientist.com

Mahmoud Abu Wardeh Co-founder, Zeedna www.zeedna.com

Rohan Roberts

Director, SciFest Dubai www.rohanroberts.com



سایفیـسـت دبی. ۲۰۱٤ SciFest Dubai 26 Feb - 1 March 2014, UAE You don't have to be a scientist to love sel @max p

Panel Discussion hosted by award-winning radio show host Suzanne Radford

































































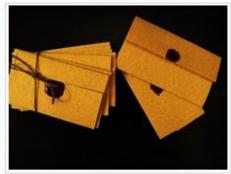












































Students performing science-themed poetry in costume and character















DubaiWeek





XPRESS





TheNational







GULF NEWS



WHAT'S ON



TEDx in Dubai

The worldwide phenomenon arrives in the UAE for a day of inspirational talks miliar with the movement Newbies to TEDx should check out

For the function of the fun











Attend SciFest Dubai

Die Die R

Date 26 February 2014 To 01 March 2014







Khaleej Times

Home Nation Business Gold/Forex News Sport Entertainment ET World Home > Youth Spot

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What if we could control the brain? What if we didn't have to sleep? What if we could colonise space? Dubai youngsters were addressing all the curly questions a a youth event held to mark Enviewed Children's Day.



rts with participants during the TEDx event at Th in Dubai. — KT photos by Monika Roman

Trenty students from different schools discussed this and more at Dubal's youth TEDs on Jatarday. Rays, Bidahahri, severganises of TEDs/Visalinster, had her own take on the idea of bringing the youth together. "It has been an amaxing experience as people from around the world are watching us when we speak on the TLD shathers."

Breaking brundaries and reaching a global audience, the conference was streamed live to an online

Fellow organizer Rohan Roberts said creativity, imagination and good ideas were all meded to impire

He said he himself had learned a let from listening to the students speak.

We had ap students vike had auditioned from different schools in Dohni. The public speaking skills of these rindents are pleasements and they can share their ideas with the verid, which is the order purpose of TED." Mere than 100 TEDs youth events have been planned in different countries around the verid this vesk.

Some of the speeches Alalasj Times Likels



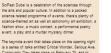




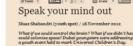


SCI FLEEST DUBAL PROMISES EXCITING ACTIVITIES

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The wayhote event that takes place on the opening light is a veries of takes entitied critical Worder, Serious Avec. Community Day takes place on February 28, and to attend sessions on the day, registration can be made online. The programme has sessions that catter to all age groups and are in both English and Arabic. Go for it! NFO: Meydan Theatre, www.scifestdubai.com





BBC Global Reach: 249 million















































Media Panel











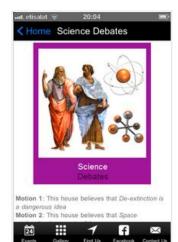




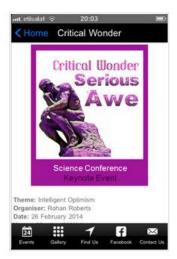
Scifest Dubai Smart Phone App For Apple and Android







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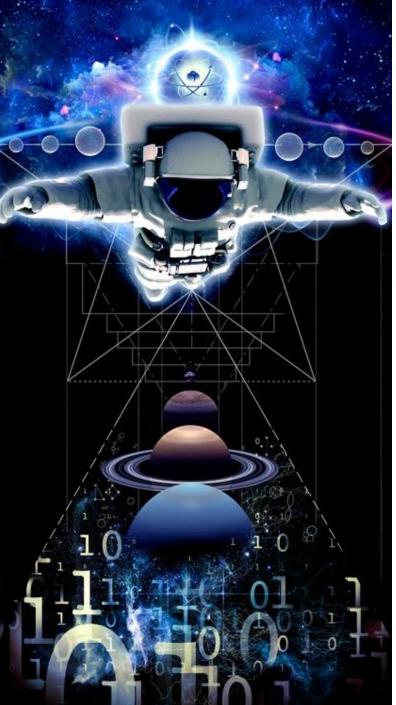


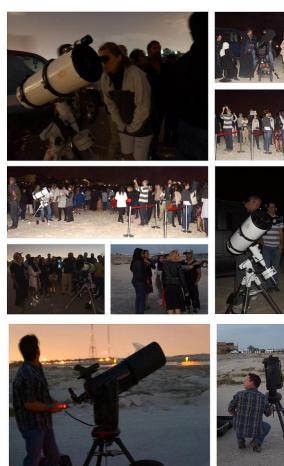
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FEB 26	Critical Wonder Key Note event. Part of the Opening Ce 00252014 05/00 PM
^{гев} 27	Panel Discussion Title: Science is Awesome Moderator: J 002770214 1000 AM
^{гев} 27	Science Workshops Workshops on science for primary and s 00270214 0900 AM
^{гев} 27	Cafe Scientifique Dubai Talk about science over a cup of coffee! 00070214 1130 AM
MAR 01	Performance Poetry Science Poems approximation 1200 PM
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SciFest Dubai 2015

- 6 Days
- 30 events
- 20,000 participants and visitors
- Partners with more national partners
- Partners with global organisations
- More content providers



2015 Keynote Speaker: Kevin Russell





Executive Director

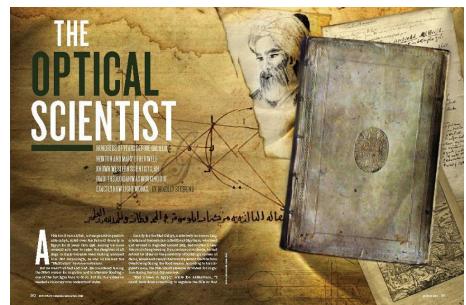


Futuristic technology. Robotics. Science

2015 Theme: Light



Ibn al Haytham











Cafe Scientifique



Bayt al-Hikma





Zakariya al-Razi (854 CE - 925 CE)

Harun al-Rashid





(c. 786 - c. 833)



Cafe Scientifique



(c. 780 - c. 850)





Jābir ibn Hayyān (c. 721 - c. 815)

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